

**What Is Claimed Is:**

**1. A changeable signage system comprising:**

a signboard having a substantially planar surface;

5 a pair of upper and lower character holding tracks extending in a parallel manner relative to each other and being affixed to said signboard, said upper and lower character holding tracks each having a back portion spaced apart at a predetermined distance;

10 a plurality of characters formed on thin rectangular substrates, each having a height slightly less than said predetermined distance between said back portions of said upper and lower character holding tracks, and capable of being front and/or end loaded into said upper and lower character holding tracks; and

15 a character-protective viewing panel of optically transparent construction which cooperates with said upper and lower character holding tracks, said plurality of characters, and said signboard to prevent unauthorized removal of said characters from said upper and lower character holding tracks while preventing natural elements such as rain, rain and snow from entering said lower character holding track.

20